



Code of Ethics

Each year in Europe, 35,000 children and teenagers are diagnosed with cancer and 6,000 die from it. It is the leading cause of death from childhood illness. Research is currently mainly focused on adult cancers. However, childhood cancers are different from those of adults: they therefore require appropriate and specific treatments.

Within this context, *Imagine for Margo – Children without Cancer*, a French private, non-political, non-profit and non-religious organization of general interest, was created in 2011 to help funding research on pediatric cancers, provide support to the families concerned and contribute to the well-being of hospitalized children and teenagers.

Our main missions and actions:

- **Promote and support research and development projects** for new drugs and treatments for children and teenagers with cancer, within the framework of specific and ad hoc clinical trials; to this end, organize events (cultural, sporting ...) allowing to collect funds from individuals and businesses;
- **Increase knowledge of pediatric cancers**, by organizing information campaigns, seminars and conferences;
- **Mobilize European research stakeholders** to remove regulatory and administrative obstacles that are slowing down research, and convince manufacturers to invest in pediatric oncology;
- **Promote exchanges** between families and professionals, researchers, practitioners and specialists;
- **Improve the well-being of sick children and teenagers** in order to support them in their difficult daily lives, by enabling them to participate in recreational, cultural and sporting activities.



Our values:

Imagine for Margo's action is based on the values of solidarity, independence, transparency, rigor and professionalism.

In order to achieve these objectives and as part of the actions undertaken, *Imagine for Margo* is committed to fulfill the following principles:

□ ***Imagine for Margo* is a universal and independent charity organization:**

- Open to all those who subscribe to the objectives and commitments of *Imagine for Margo* described below,
- Financially independent from pharmaceutical companies,
- Allowing the funding of research programs on pediatric cancers, focused on access to therapeutic innovation and a better understanding of the disease;

□ **The organization is selflessly managed:**

- The funds are exclusively allocated to carrying out the missions of the charity organization;
- Internal procedures aim at avoiding and regulate any conflict of interests;
- The Board of Directors, regularly renewed and reinforced, is made up of volunteer directors, involved, without conflicts of interests, and with recognized professional skills;

□ **Funds received from donors are rigorously managed:**

- Rigor in the search and management of funds obtained from the generosity of the public and private or public partners,
- Selection and rigorous evaluation of supported projects,
- Control of operating costs,
- Rigor in asset management,
- Compliance with internal procedures,
- Informing donors and respecting their free choice and their intentions;

□ **The information is transparent and of high quality:**

- The actions undertaken are clearly presented and carried out in accordance with the commitments;
- The annual accounts are certified by an external auditor;
- The annual accounts, activity reports and financial reports are precise and clear, submitted annually to the General Assembly and published in order to be accessible to all donors;
- Personal data of donors are protected in accordance with GDPR regulations.

All board members, staff, ambassadors, volunteers, partners and other actors in the management and conduct of the organization are to fulfill these commitments. To this end, each of them must adhere to this Code of Ethics.